



## Fresh Produce & Floral Council

# Fresh Produce & Floral Council Requests for Funding/Project Participation

### **FPFC Mission Statement:**

The Fresh Produce & Floral Council is a dynamic community of professionals across all sectors of the fresh produce and floral industry who do business in California and the western region.

The Council is dedicated to providing members with convenient opportunities to build productive relationships, access timely market information, enhance their business skills, and pool their efforts to promote and advance the industry.

### **FPFC Vision Statement:**

The Fresh Produce & Floral Council is the premier trade association for all segments of the fresh produce and floral industry in the western region.

### **Confidentiality Statement**

Information in this document is considered confidential and proprietary. This document is provided for the sole purpose of preparing a Request for Funding/Project Support.

Please use this document to prepare and submit an all-inclusive proposal for your request of funding or project support by the Fresh Produce & Produce Council. We look forward to receiving and reviewing your request.

**Please send it to:** Carissa Mace  
President  
Fresh Produce & Floral Council  
2400 E. Katella Avenue, Suite 330  
Anaheim, CA 92806

**Or**

**Email to:** [Carissa@fpfc.org](mailto:Carissa@fpfc.org)

*If you have any questions, please contact the FPFC office at 714-739-0177.*

*If additional space is needed to complete this form, please feel free to use additional sheets of paper.*

## **Contact/Organization Information**

Organization Name:

Organization's Mission and/or Mission Statement:

Brief History of the Organization:

Contact Information for the Project:

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

## **Project Information**

Project/Program Name (if applicable):

Primary nature of the project/program:

Geographic area to be served by the Project/Program:

Who/what is the main constituency for the project/program?

Who/what are secondary constituencies for the project/program?

Anticipated project/program period:

Total Project Cost:

Amount Requested from the FPFC:

If not direct funding, participation and/or support requested from the FPFC:

Approach: How and where will the program/project be implemented:

Competence: What evidence can be given to demonstrate the organization can implement the program/project successfully?

Competence: What are the plans, if applicable, to sustain program funding in the future?

Evaluation: How does the organization plan to evaluate the success of the program?

If direct funding is sought, how will the funds be used specifically?

### **Program/Project Relevance to the FPFC**

How does this project/program support the FPFC's mission and vision statement?

Why should the FPFC support this program?

Would the FPFC membership (constituents) have an opportunity to participate in this program/project in some manner? If so, please specify opportunities.

Additional comments/information:

Submitted by:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Name and Title

*Thank You For Your Proposal Submission!*

**FOR FPFC USE ONLY:**

Date of Submission: \_\_\_\_\_

Date of Award or Denial: \_\_\_\_\_

Date of Project Funding: \_\_\_\_\_

Termination of Funding/Project: \_\_\_\_\_