



Fresh Produce  
& Floral Council

# Southern California MEMBERSHIP LUNCHEON

**MAY 1, 2019**

**Sheraton Cerritos**

11:00 AM-12:00 PM | Registration  
12:00 PM | Luncheon

12725 Center Court Drive  
Cerritos, California 90703

## ***Post-Event Networking Social Hour!***

Plan to stay a little longer for a Networking Social Hour immediately following the luncheon. Join friends and colleagues for cocktails hosted by:

**FreshSource, LLC**

**MASTER OF CEREMONIES**

**PAUL KNEELAND**

Executive Director Fresh Foods  
**Gelson's Markets**

**FEATURED SPEAKER**

**TOM STENZEL**

President and CEO  
**United Fresh Produce Association**

**KEY SPONSORS**

**California Avocado  
Commission**

**IFCO Systems**

**Marzetti**

**Zespri Kiwifruit**

**ASSOCIATE SPONSORS**

**Beachside Produce, LLC**

**Litehouse, Inc.**

**REBBL**

**PHOTO SPONSOR**

**North Shore Living Herbs + Greens**

**CENTERPIECES PROVIDED BY**

**Kent's Bromeliad Nursery, Inc.**