



Fresh Produce
& Floral Council

Southern California MEMBERSHIP LUNCHEON

JUNE 19, 2019

Sheraton Cerritos

11:00 AM-12:00 PM | Registration
12:00 PM | Luncheon

12725 Center Court Drive
Cerritos, California 90703

Post-Event Networking Social Hour!

Plan to stay a little longer for a Networking Social Hour immediately following the luncheon. Join friends and colleagues for cocktails hosted by:

FreshSource, LLC

MASTER OF CEREMONIES

CAITLIN TIERNEY

Director of Produce

99¢ Only Stores

FEATURED SPEAKER

MICHAEL PERLISH

Vice President

The Gap Partnership

PRESENTING

The Art & Science of Negotiation

Attendees will learn key fundamentals to negotiation, walking away with 8 key things to implement that will drive more value for themselves and organizations in their negotiations.

KEY SPONSORS

**Chilean
Fresh Fruit
Association**

Giumarra Companies

ASSOCIATE SPONSORS

Cool-Pak/Bunzl Ag
MIXTEC Group
The Oppenheimer Group
Produce Marketing Association
Zespri Kiwifruit

PHOTO SPONSOR

North Shore Living Herbs + Greens

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Westerlay Orchids