



Fresh Produce  
& Floral Council

# Southern California MEMBERSHIP LUNCHEON

**OCTOBER 2, 2019**

**Sheraton Cerritos**

11:00 AM-12:00 PM | Registration  
12:00 PM | Luncheon

12725 Center Court Drive  
Cerritos, California 90703

## ***Post-Event Networking Social Hour!***

Plan to stay a little longer for a Networking Social Hour immediately following the luncheon. Join friends and colleagues for cocktails hosted by:

**FreshSource, LLC**

### MASTER OF CEREMONIES

**SHERYL  
SALAZAR**

Produce Sales Manager  
**Albertsons/Vons**

### FEATURED SPEAKER

**LAUREN  
SCOTT**

Chief Marketing Officer  
**Produce Marketing Association**

### KEY SPONSORS

**Chilean Blueberry Committee**  
**Domex Superfresh Growers**  
**Marzetti**  
**Pear Bureau Northwest**

### ASSOCIATE SPONSORS

Produce Marketing  
Association  
  
Veg-Fresh Farms

### PHOTO SPONSOR

North Shore Living Herbs + Greens

### CENTERPIECES PROVIDED BY

Kent's Bromeliad Nursery, Inc.