

## KRISTEN REID

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Kristen Reid is a partner at MIXTEC Group, a leading executive search firm in the produce industry. Kristen started as a Senior Recruiter with the company in 2008 and after two promotions became a partner in the firm in 2012. Kristen has enjoyed interacting with a wide variety of people from all segments of the supply chain and in all different functions.

Prior to joining MIXTEC, Kristen began her career in executive recruiting at Netzel Associates, Inc., placing fundraising and development executives. She has also held positions as a full-time professor at Westmont College and Pepperdine University, where she taught a variety of communication courses including public speaking and interviewing.

In addition to her job, Kristen is actively engaged in the industry. She serves on the Board of Directors for the United Fresh Produce Association Leadership Alumni Board and the Fresh Produce and Floral Council (FPFC). She was recognized by *Produce Business* as a 40-under Forty recipient and is a graduate of the United Fresh Produce Leadership Program. Recently she was awarded the Frieda Rappaport Caplan Women's Catalyst Award by the Produce Marketing Association (PMA).

Kristen has a Master's degree in Communication Studies and a Bachelor's degree in Industrial/Organizational Psychology from Pepperdine University. She also maintains professional certifications from the Association of Executive Search and Leadership Consultants and the National Association of Personnel Services.