

Fresh Produce & Floral Council

29th Annual FPFC Golf Tournament

Tuesday, July 27th, 2021

Tustin, CA

Sponsorship Benefits

ALL Golf Tournament sponsors will be recognized through:

- Professionally designed signage at the event
- Recognition in the FPFC magazine Fresh Digest
- Recognition in printed programs distributed at the event
- Recognition at the Awards Program
- Specific sponsorship benefits for each sponsorship listed under sponsor description

Goodie Bag ~~1 available~~ \$2,000

Your company's four-color logo on a bag that will hold each sponsor's sample.

Welcome Bar ~~1 available~~ \$1,700

Prior to the tournament's start golfers will be able to partake of the Welcome Bar which will offer complimentary Bloody Marys and Mimosas. Sponsor's product (juice only) can be incorporated into the beverages.

Happy Hour Bar 1 available \$1,700

After the tournament ends golfers will be able to partake in the Happy Hour Bar which will offer beer, wine, and a signature cocktail.

Cooling Neck Wrap ~~1 available~~ \$1,500

Your company's four-color logo will be featured on this popular item that keeps players cool on the course.

Koozie ~~1 available~~ \$1,500

Sponsor the tournament Koozies and your logo will be featured on this popular item that keeps players drinks cold.

Golf Balls 2 available \$1,500

Prior to the tournament's start golfers will be given two sets of golf balls with your company logo on one set.

Golf Tee Kit ~~1 available~~ \$1,500

Each golfer will receive a Golf Tee Kit at the beginning of the tournament with your company logo.

Hats or Visors 1 available \$1,500

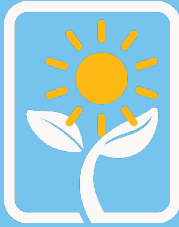
Your company's four-color logo on a hat that each player will receive before the tournament.

Straight Down Store 6 available \$1,250

Attendees will receive a voucher with the sponsors' logo on it to redeem for a selected item with a value of \$100 to spend at the Straight Down Online.

On-Course Demo Area 5 available \$1,000

These Demo Stations feature a spot right on the golf course for you to offer samples and demo to players as they pass by your station. Sponsorship includes a table and two chairs on course. Additional recognition will include your company logo on a large banner greeting players at registration and displayed periodically on the GPS system located in every player's golf cart.



Fresh Produce & Floral Council

29th Annual FPFC Golf Tournament

Tuesday, July 27th, 2021

Tustin, CA

Sponsorship Benefits

ALL Golf Tournament sponsors will be recognized through:

- Professionally designed signage at the event
- Recognition in the FPFC magazine Fresh Digest
- Recognition in printed programs distributed at the event
- Recognition at the Awards Program
- Specific sponsorship benefits for each sponsorship listed under sponsor description

~~Breakfast Truck~~ ~~2~~ available ~~\$1,200~~
 Your company will receive sign recognition in front of the beloved Taqueria de Anda Breakfast Truck.

~~Lunch Truck~~ 1 available \$1,200
 Your company will receive sign recognition in front of the delicious Habit Burger Lunch

~~Hole in One Contest~~ 1 available \$1,000
 Sponsor the Hole In One contest where a player has a chance to win \$1,000!

~~Name Badge~~ ~~1~~ available ~~\$1,000~~
 Your company's four-color logo will appear on the name badges given out at registration to attendees.

~~Towel Giveaway~~ ~~4~~ available ~~\$950~~
 Your company's four-color logo will be featured on the commemorative golf towels distributed at the event.

~~Closest to Pin - Men's~~ 1 available \$800
 Your company will receive prominent signage at TWO of these popular contest holes.

~~Closest to Pin - Women's~~ 2 available \$800
 Your company will receive prominent signage at TWO of these popular contest holes.

~~Individual Longest Drive - Men's~~ ~~1~~ available ~~\$800~~
 Your company will receive prominent signage at this popular contest hole.

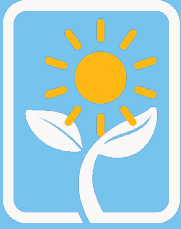
~~Individual Longest Drive - Women's~~ ~~1~~ available ~~\$800~~
 Your company will receive prominent signage at this popular contest hole.

~~Putting Contest~~ ~~1~~ available ~~\$800~~
 Your company will receive prominent signage at this popular contest at the beginning of the tournament.

~~Cigar~~ ~~1~~ available ~~\$800~~
 Your company's four-color logo will appear on event signage.

~~Photo~~ 1 available \$800
 Your company's four-color logo will be placed on event signage and the table tents set up at each table for the popular Awards Event.

~~Table tent~~ 1 available \$600
 Your company's four color logo will appear on the table tents set up at each table for the popular Awards Event.



Fresh Produce
& Floral Council

29th Annual FPFC Golf Tournament

Tuesday, July 27th, 2021

Tustin, CA

Sponsorship Benefits

ALL Golf Tournament sponsors will be recognized through:

- Professionally designed signage at the event
- Recognition in the FPFC magazine Fresh Digest
- Recognition in printed programs distributed at the event
- Recognition at the Awards Program
- Specific sponsorship benefits for each sponsorship listed under sponsor description

Event Signage 3 available

\$575

Your company's four-color logo will appear on the bottom of all signage at the event.

Sample

15 available

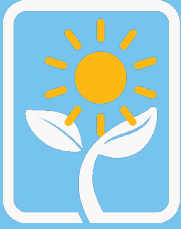
\$500

Your company's product or coupons will go in the Goodie Bag that each player receives before the tournament. Please plan on approximately 160 golfers.

Raffle Contributions

All Contributions over \$100 will be listed on event signage and acknowledged during the Awards Event.

Goodie Bag	1 available	\$2,000
Welcome Bar	1 available	\$1,700
Happy Hour Bar	1 available	\$1,700
Cooling Neck Wrap	1 available	\$1,500
Koozie	1 available	\$1,500
Golf Balls	2 available	\$1,500
Golf Tee Kit	1 available	\$1,500
Hats	1 available	\$1,500
On-Course Demo Area	5 available	\$1,000
Straight Down Store	6 available	\$1,250
Breakfast Truck	2 available	\$1,200
Lunch Truck	1 available	\$1,200
Hole in One Contest	1 available	\$1,000
Name Badge	1 available	\$1,000
Towel Giveaway	4 available	\$950
Closest to Pin – Men's	1 available	\$800
Closest to Pin – Women's	2 available	\$800
Individual Longest Drive – Men's	1 available	\$800



Fresh Produce & Floral Council

29th Annual FPFC Golf Tournament

Tuesday, July 27th, 2021

Tustin, CA

Sponsorship Benefits

ALL Golf Tournament sponsors will be recognized through:

- Professionally designed signage at the event
- Recognition in the FPFC magazine Fresh Digest
- Recognition in printed programs distributed at the event
- Recognition at the Awards Program
- Specific sponsorship benefits for each sponsorship listed under sponsor description

~~Individual Longest Drive~~ ~~Women's 1 available~~
\$800

~~Putting Contest 1 available~~ \$800

~~Cigar~~ ~~1 available~~ \$800

Photo Sponsorship 1 available \$800

Table tent 1 available \$600

Event Signage 3 available \$575

Sample 15 available \$500

Raffle Prize Contributions Minimum \$100

Type/write in your contact information

Name: _____

Address: _____

City: _____ State: _____

Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Please Return To

Fresh Produce & Floral Council

2400 E. Katella Ave. Ste 330

Anaheim, CA 92806

info@FPFC.org / www.FPFC.org